

# Workshop „Smart Homes“

## Background

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Designing „Smart Homes“ involves much more than equipping flats with the latest technology. The intelligence needs to lie in the concept itself and not in the technological devices. What are the needs of potential residents? And how can future trends be realised in the most user-friendly way?

This workshop not only examines the technological components and their interfaces but also emphasises issues such as user-friendly design, quality of handling and optimal facility service.

## Aim

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Using the user-perspective on technological solutions to develop smart housing concepts.

## Realisation

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The workshop takes place as a one-day in-house seminar. An overview of the most important housing trends is followed by case studies that highlight the user perspective on the future of housing. The focus is on usage concepts – from the small units (the one-family house) to multistorey housing estates, substantiated by market surveys concerning acceptance of and preferences for various concepts. Finally, a discussion will serve to evaluate the relevance of these developments for the enterprise.

The Programme:

9.00-9.45	Future Housing Trends
9.45-11.15	Smart Homes? Ideas, concepts, case studies.
11.15- 11.30	Break
11.30 -12.30	Smart Homes? Ideas, concepts, case studies – continued.
12.15-13.30	Lunch break
13.30- 15.00	User acceptance
15.00-15:15	Coffee break
15:15-16:15	How do these developments mean for our enterprise?
16:15-17:00	Possible steps and concrete measures

## Costs

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For a one-day seminar (in the client's premises): 3 400,- €

This includes overhead costs, briefing, preparation, and evaluation but excludes any additional expenses (travel costs etc.) and VAT.